



Hartford Girl

www.hartfordgirl.com

Highlighting The Best The City and Region Have To Offer!

As a small business owner building my personal and professional brands since 2009, I developed a respect and appreciation for working positively with others and community involvement.

My mission evolved to play an intimate role in Hartford's dynamic growth and encompasses fashion design, philanthropy and production, catering to a high level clientele and following base.

My re-branded, yet established network of supporters allows me to share my love for Hartford and talents with the Hartford Girl network.

Carmen Veal



info@hartfordgirl.com



@CarmenVeal

Carmen Veal

Brand In Review:

FASHION:

Sew Carmen

Sani Auri established in 2009, offers sewing lessons and limited edition high waist swimwear. Website: www.sewcarmen.com

AUTISM:



Hope 4 Autism is a nonprofit organization Founded in 2010, as a result of Carmen's daughter Being diagnosed with autism. Website: www.hope4autism.org

NATURAL HAIR:



Brown Skin Women is a network of Connecticut Women with natural hair established in 2013 Website: www.brownskinwomen.com

SPECIAL EVENTS PLANNER:



Carmen Veal Interiors is a special events planning firm. Website: www.carmenvealinteriors.com

Events Calendar:

The Hartford Girl readers are connected to the events calendar via the Hartford Girl bi-weekly newsletter. Calendar listings are \$25 (\$15 nonprofits) per month. EXAMPLE:

January

Hartford Girl soft launch party!

Date: Monday, January 12, 2015 | 6:00PM-8:30 PM

Company: Hartford Girl

Event Location: Salute | 100 Trumbull St downtown Hartford

Event Type: Launch Party!

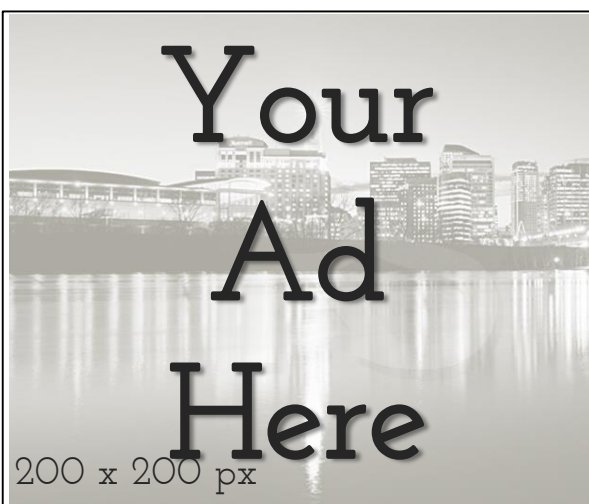
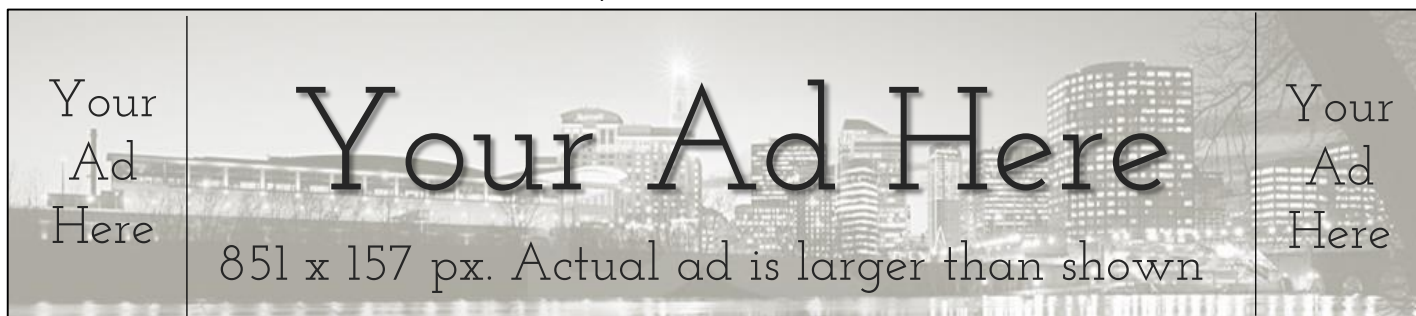
Price: admission FREE (drinks excluded)

Details: Kick off Hartford Girl's 2015 at a private Happy Hour! More exciting updates coming soon! RSVP [here](#).

Bi-weekly (on Mondays) Newsletter Ad:

Top Banner Ad 851 x 157px \$80 (with 100 word editorial- \$160)

Bottom Banner Ad \$40



Top Side Ad 200 x 200 px- \$25

Details: Newsletter is sent bi-weekly on Mondays. Prices are per month. We offer ad design service for \$30 additional.

Website Advertisement Opportunity:

Top Banner Ad: 888 x 168px \$100

Body Banner Ad: 300 x 600px \$80

Your
Ad
Here

Your Ad Here

Your
Ad
Here

851 x 157 px. Actual ad is larger than shown

Your
Ad
Here
300 x 600 px

Top Side Ad 300 x 600 px \$80

Details: Newsletter is sent bi-weekly on Mondays. Prices are per month on rotation. We offer ad design service for \$30 additional.

The Not-So-Fine Print:

Blog content is not compensation based. On a whim, I will blog about content of choice that supports my vision and mission to play an intimate role within the Hartford (and surrounding towns) community.

The right hand column of the bi-weekly Hartford Girl newsletter is paid advertising for products, services and events that I think my subscribers will be interested in. All ads are subject to the Hartford Girl approval and must be paid in advance of insertion.